

Logical Framework for Project Design Chart

Goal	Objectives	Activities	Outputs	Outcomes	Impact
<p style="text-align: center;">General statement of purpose and vision</p>	<p style="text-align: center;">Statement of expected accomplishments</p>	<p style="text-align: center;">Implementation and task specific descriptions</p>	<p style="text-align: center;">Results and products from project activities</p>	<p style="text-align: center;">Medium to long-term results within a specific time frame</p>	<p style="text-align: center;">Expected long-term results</p>
<p><i>Outline of long-term goal and/or challenge which is to be resolved.</i></p> <p>- 'Development of...' - 'Amelioration of...' - 'Strengthening of...'</p> <p><i>Long-term</i></p>	<p>Specific changes which are to be achieved through implementing the project.</p> <p><i>Limit the number objectives as much as possible.</i></p> <p>Set a time frame for each objective (short to medium term usually 1-3 years)</p>	<p>Identify key actions related to project design and implementation.</p> <p>- evaluate actions as to reflect greatest utility of resources in achieving the objectives - consider alternative measures</p>	<p>Products derived from each activity.</p> <p><i>Quantitative and/or Qualitative</i></p> <p>- 'x number of new members committed to...' - 'improved standards for environmental...'</p> <p><i>Continuously monitored</i></p>	<p>Changes in behaviour, practice, policy achieved by the project.</p> <p><i>Results should be measurable within the timeline set in 'Objectives'</i></p> <p>- 'increased interaction between...' - 'X% increase in usage of public transport...'</p> <p><i>(When expressed in a quantitative manner: usually measured in terms of percentages, coverage indexes and growth or decrease rates.)</i></p>	<p>Long term implications and change.</p> <p><i>Measurable only after several years from project initiation.</i></p> <p><i>Expected organisational changes, conditions, impacts on community etc.</i></p>
<p>Goals and Objectives outline the main strategy of your project. They help in determining what achievements and expectations the project will seek to accomplish.</p>		<p>Activities serve as your Work Plan. Should also answer: Who? What? When? Where? How?</p>	<p>Related to each Activity and mirror expected results.</p>	<p>Related to each Objective and mirror expected results.</p>	<p>Related to your Goal and mirror expected results.</p>